OFFICIAL CONTEST RULES & REGULATIONS FOR "2019 CALI BASH PRE-FEST PERFORMANCE"

NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING.
VOID WHERE PROHIBITED.

These rules govern the "2019 CAIL BASH PRE-FEST PERFORMANCE" contest (the "Contest") being conducted by KXOL-FM La Mega 96.3 (the "Station") beginning on Thursday, December 6th 2018 and ending on Monday, December 31st 2018. The Station and HitzMaker are the Sole Sponsors of this Contest.

2. ELIGIBILITY

- A. Contestants must (i) be at least 18 years of age to participate, (ii) have a valid California Driver's License, and (iii) have a valid social security number and card, or a valid taxpayer identification number ("TIN").
- B. Employees of Hitzmaker and its affiliates, the Station, Spanish Broadcasting System, Inc., its affiliates, subsidiaries and their public relations agencies, participating sponsors and "family" members ("family" is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) are ineligible.
- C. One prize per winner from each immediate "family" ("family" is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) and/or "household" ("household" is defined as anyone living at the same address) from the stations combined is allowed within a sixty (60) day period.
- D. Any individual who wins \$600 (six hundred dollars) or more must provide the Stations and / or Hitzmaker with valid identification and a valid TIN or social security card and number, and a valid government-issued photo identification which contains the individual's current address before any prize will be awarded. Failure to present a valid social security card or TIN may result in a disqualification of the winner, in which case the prize shall be forfeited. The SSN or Tin will only be used for purposes of IRS Form 1099 Reporting.
- E. If a winner selected is later determined by the Station to be ineligible, no prize will be awarded to the ineligible contestant and the Station reserves the right to select an alternative winner.
- F. If participant has previously won a prize of a car in a contest sponsored by Station or its affiliates within the past five (5) years, he or she is ineligible to participate or win.

3. NATURE OF CONTEST:

Entrants will have the opportunity to register for the grand prize (see below) four (4) different ways, as follows:

- A. **HITZMAKER APP:** Download the Hitzmaker application, create a Hitzmaker account and upload a video featuring your original music using the hashtag #CaliBash2019 beginning on Thursday, December 6th 2018 and ending on Monday, December 31st 2018at 11:59 pm ET and enter the contest on the Hitzmaker app.
- B. **Qualifier Selection:** Up to eight (8) potential qualifiers from the Hitzmaker application will be selected based on performance to attend and perform up to two (2) songs at the Grand Prize event in front of a live audience and a panel of judges. The Grand Prize

event will take place at a to be announced location in Los Angeles on or around the evening of January 17, 2018 at approximately 10pm. Qualifiers must attend and perform at the qualifying event to be eligible for the Grand Prize selection.

C. GRAND PRIZE SELECTION: Two qualifiers who participate at the Grand Prize event will be selected at the event to receive the grand prize of performing at one of the two CaliBash Pre-fest's. Winners will be chosen based on performance and at the discretion of the Panel of Judges.

Qualifiers who are selected as the Grand Prize winners will be notified on the day of the grand prize event. Each qualifier will be required to provide his or her first and last name, complete address, telephone number and date of birth when he or she qualifies. The Station is not responsible for internet outages, delays, or equipment malfunctions and any other technological difficulties that may prevent an individual from completing his or her registration.

The Two (2) Grand Prize winners will be invited to perform at one of the CaliBash pre-fests. One will perform on Saturday, January 19th 2019 and the other will perform on Sunday, January 20th 2019, Los Angeles, Staples Center: 1111 S Figueroa St, Los Angeles, CA 90015.

The other up to six (6) qualifiers will be given tickets to one of the CaliBash concert events.

4. CONDITIONS FOR PARTICIPATION

The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.

No mechanical duplication of entries will be allowed. The Station is not responsible for any connection problems or phone problems on the entry side. All entries become the exclusive property of the Station. By entering this Contest, participants agree to be bound by these Official Rules and the decisions of the Station whose decisions shall be final, binding and conclusive on all matters relating to this Contest.

The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station and are final.

5. PRIZE:

Two (2) lucky grand prize winners will win (1) live performance at one of the CaliBash Pre-festivals. One will be assigned to perform on Saturday, January 19th 2019 and the other will be assigned to perform on Sunday, January 20th 2019 at the Los Angeles Staple Center. Performance times will be approximately 3pm.

Both grand prize qualifiers will sign media release form in order for content to be shared with Hitzmaker app.

The remaining up to 6 runner ups will be given a pair of tickets (2) to one of the two Cali Bash dates.

No substitutions permitted except at the sole discretion of the Station, in which case a prize of greater or equal value will be awarded. The Station makes no warranty with respect to the Contest prize and is <u>not</u> responsible for cancellation or postponement of the Contest. The cash equivalent of any portion of any Contest prize is not permitted, except at the Station's sole discretion. The Station will report value of prizes as required by law.

Prize is not transferable to any other party or person. By participating in the Contest, participants agree to be bound by these Official Rules and the decisions of the Station whose decisions shall be final, binding and conclusive on all matters relating to this Contest. The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner or qualifier status using fraudulent means. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station and are final.

ODDS OF WINNING.

The odds of being an application qualifier is dependent on performance and station discretion. The odds of being the grand prize winner depend on the number of qualifiers who enroll in the contest using the hashtag #CaliBash2019.

8. RELEASE:

By participating in the Contest each participant waives any and all claims of liability against the Station, Spanish Broadcasting System, Inc., their respective subsidiaries, affiliates, HitzMaker and participating sponsors and their respective employees, directors, shareholders and agents, from any and all claims, liabilities and damages arising directly or indirectly out of this the award of the prize or that may be sustained directly or indirectly in connection with this Contest, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize or for any claims, liabilities, losses, repairs, damage or injuries arising out of or in conjunction with the services, merchandise or other benefits obtained by the winner or this Contest. In order to receive a prize, participants must sign an official waiver form provided by the Station. Winner must sign a participant release form provided by Station on the date of the event. 9.

10. PUBLICITY, USE OF PERSONAL INFORMATION:

By participating, all participants and winners grant Hitzmaker, and their respective affiliates the non-exclusive permission to use their names, characters, photographs, voices, biographical information and likenesses Personal Information in connection with promotion of the Contest and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that Hitzmaker, the Stations, and their respective affiliates may disclose

Personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

- 11. Any tax or additional expenses incurred as a result of the prize are the sole responsibility of the winner. The value of any prize awarded to the winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in these official rules. Any person winning over \$600 in prizes will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.
- 12. Prizes may not be substituted, are not transferable, redeemable for cash or exchangeable for any other prize. Prizes may not be claimed or used by any person other than the winner.
- 13. The Station reserves the right to award additional prizes throughout the Contest.
- 14. Any rule changes after the Contest begins must not disadvantage Contest participants and will be announced promptly and conspicuously.
- 15. The Station, Hitzmaker, and their respective affiliates each disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, and express or other delivery method, mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.
- 16. Each winner must submit proof of eligibility and sign the release forms to claim the prize. Void where prohibited. In the event the Stations are prevented from continuing with the Contest or the integrity and/or feasibility of the Contest is severely undermined by an event beyond the Stations' control, the Stations and/or Hitzmaker a may substitute prizes of equal or greater value or discontinue the Contest at any time. In no event will the Stations and/or Hitzmaker be obligated to award more than the number of prizes stated in these Official Rules. The Stations disclaim any responsibility to notify participants of any aspect related to the conduct of the Contest.
- 17. The conduct of the Contest is governed by the applicable laws of the U.S., which take precedence over any rule to the contrary herein. The Stations shall follow the applicable laws for posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the contest, etc. as required by local, state and law.
- 18. A copy of these rules and regulations are available during normal business hours at the station and at each Station's website at www.lamega.com will be retained and available for public inspection at the Station's offices located at 5505 Wilshire Blvd, Suite 720, Los Angeles, CA 90036.

[Acknowledgment Follows]

AFFIDAVIT OF ELIGIBILITY

I have read and understood the rules governing the Official Contest Rules for "2019 CailBash/Hitzmaker Pre-Fest as they are set forth above. I authorize that the station can contact the U.S. Social Security Office to verify the validity of my SSN/TIN. Furthermore, I have been given the opportunity to have any questions answered by the radio station KXOL-FM staff, and I agree to abide by the contest rules.

I affirm, under penalty of perjury, that the information listed below is true and correct.

| (Please Print) Name: | |
|----------------------|-----------|
| Address: | Signature |
| | |
| City/State/Zip: | Date |
| | |
| Phone #: | |
| Social Security # or | |
| TIN #: | |